



# ALBERTA RENTAL REVIEW MEDIA KIT



[www.CRRA.ca](http://www.CRRA.ca)



# Resources, Tools & Community for Landlords in Alberta



## ALBERTA RENTAL REVIEW MAGAZINE

The *Alberta Rental Review Magazine* was created so that the CRRA could further provide its membership with the resources, tools and community access needed to better support them in their landlord business. With access to essential information and feature articles that empower landlords, the CRRA is committed to providing its membership access to relevant content, articles, features and up to date information, resources, education, assistance, details, facts, documents and the tools needed to manage all aspects with tenants and properties.





# MAGAZINE ESSENTIALS

Every issue of the CRRA's *Alberta Rental Review* Magazine is executed with precision. Our objective is to inform, educate and bring relevant information to landlords managing properties, tenants and their business. Since 1959, the CRRA has been dedicated to being the ultimate resource for landlords in Alberta, and the *Alberta Rental Review* Magazine is just another way that we deliver the best possible information to our community.

The CRRA is dedicated to empowering landlords with the tools and resources needed to manage all aspects of their landlord business.



## Feature Articles

Relevant articles and features pertaining to the residential rental industry.



## Spotlight Features

Shining the Spotlight on our members is CRRA's priority.



## Community Engagement

The CRRA is proud to be active in the residential rental community and working on behalf of our Members.



# MAGAZINE FEATURES & ARTICLES

## Opportunities That Support Landlords



### **Business of Interest**

Feature your business and communicate your value directly to landlords.

*2 Max per issue*



### **Renovation Essentials**

Upgrading your property the right way.



### **Person of interest**

Get to know the individual and create a connection with landlords.

*2 Max per issue*



### **Tips From Service Providers**

What you need to know with tools and tips to help your business.



### **Landlord's Guide To Success**

Tools, features and services that support landlords in their business.



### **Properties & Property Management**

Knowing the market and getting the most from managing your property.

# FEATURED ARTICLES

## **Advertorials** *(2 - 4 pages)*

Share your business ideas, values and concepts in an article that showcases your business.

## **Point Of Interest Article** *(3 - 5 pages)*

This is an article controlled by the CRRA, however it can be focused on a CRRA member.

## **Industry Article** *(3 - 5 pages)*

This is an article controlled by the CRRA, however it can be focused on a CRRA member.

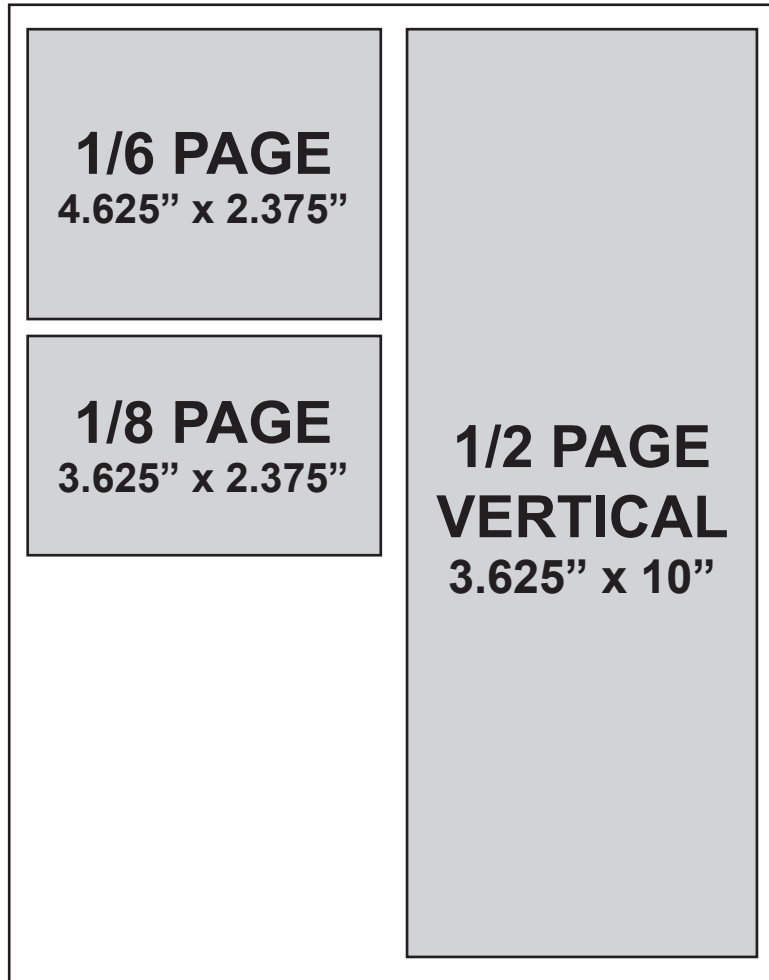
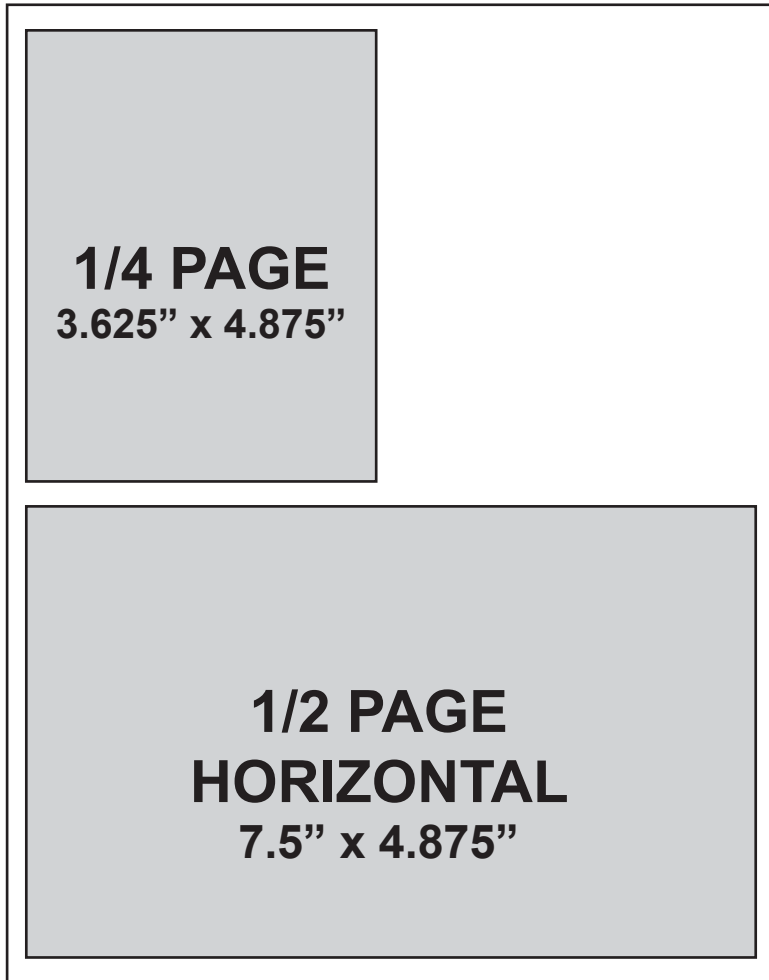
## **Opinion Article** *(2 - 4 pages)*

This is an article provided by a Member.



## 2022 ADVERTISING RATES

| SIZE            | 1 ISSUE | 4 ISSUES       |
|-----------------|---------|----------------|
| Full Page       | \$1,200 | <b>\$2,500</b> |
| Half Page       | \$500   | <b>\$1,600</b> |
| Quarter Page    | \$350   | <b>\$1,200</b> |
| 1/6th of a Page | \$300   | <b>\$1,100</b> |
| 1/8th of a Page | \$275   | <b>\$1,000</b> |



### MEMBER PROFILE **\$500**

Includes a profile of the Member or company and can be purchased separately or with an ad to really showcase their company or an individual person.

### 2022 DEADLINES

Q1 2022 - March 15th

**Publication April 25th, 2022**

Q2 2022 - June 15th

**Publication July 25th, 2022**

Q3 2022 - September 15th

**Publication October 25th, 2022**

Fall 2022 - November 1st

**Publication December 15th, 2022**

*Your ad must be in colour and sent in a PDF*

**SINCE**

**1959**

**CRRA**  
Celebrating  
Over 60  
Years  
Experience





# FLIP BOOK



# OUR SERVICE



## Flip Book

Flip Book Magazine with direct share and printable PDF



## Email

Direct email communication to all Members



## Website

Posting on the homepage of the CRRA website with a direct link in pop up



## Social Media

Direct sharing to our community and tagging to magazine participants.





# The CRRA Alberta Rental Review Magazine

Through the *Alberta Rental Review Magazine*, the CRRA provides its Members direct access to industry landlords, property managers and service providers. Get the most out of working with the CRRA and get your feature in the *Alberta Rental Review Magazine*.





# REGISTRATION FORM

To register complete the form below:

|                                  |                       |
|----------------------------------|-----------------------|
| Perferred Issue(s): _____        | Total: _____          |
| Name: _____                      | Company: _____        |
| Signature: _____                 | Date: _____           |
| Email address for receipt: _____ |                       |
| VISA/MC: _____/_____/_____/_____ | EXP: _____ CVV: _____ |

**Online registrations also available at [www.CRRA.ca](http://www.CRRA.ca)**





# Feature & Advertising Details Available

## Contact Sarah Harrison

*Financial & Event Manager*

☎ 403.265.6055 ext 2      ✉ Sarah@CRRA.ca

[www.CRRA.ca](http://www.CRRA.ca)

